

TOP 10 REASONS TO SELL NEW CALEDONIA

#1 Ease of Access

New Caledonia is the closest international destination to Australia's east coast with Aircalin and Qantas offering direct flights each week. 2 hours from Brisbane, 2.5 hours from Sydney and 3h from Auckland. La Tontouta International Airport is 50km north of Nouméa, a 40-minute drive. Magenta Domestic Airport is ten minutes from Nouméa city centre and all the major hotels.

#2 Ease of Entry – No Visas

Australian and New Zealand passport holders do not require a short-stay visa for visits up to three months.

#3 Stable, Safe and a modern Tourist Friendly destination

The country is a peaceful, safe and politically stable destination. French is the official language, but English is widely spoken in tourist areas. With great roads, modern international and domestic airports, modern infrastructure and a second to none health system, New Caledonia is a secure destination for everyone. LGBTQIA+ and solo travellers will feel safe, comfortable, and welcomed everywhere.

#4 Semitropical Climate – 'Land of Eternal Spring'

The average temperature throughout the year is around 24°C. Warm and humid from November to March with average temperatures between 21C and 29C. The coolest months are July to September with average temperatures between 17C and 24C.

#5 Something for everyone!

New Caledonia is a destination for everyone. It's great for couples looking for a romantic getaway, families, foodies, adrenaline junkies, water-sport fanatics, nature lovers, and sun worshippers alike. There are plenty of accommodation options from where travellers can choose to completely unwind, set out on an adventure, or spend their days enjoying the beautiful surrounding lagoon.

#6 It can be experienced at any budget

New Caledonia has a large range of accommodation options, from hotels and self-contained apartments to

hostels and homestays. Your guest can book a serviced apartment and enjoy delicious home-cooked meals made from the fresh produce at Port Moselle market or at famous French Supermarkets. Or they can treat themselves to a luxurious resort like Le Meridien Noumea and enjoy gourmet meals, spa treatments and more. Whether on a beer or champagne budget, New Cal guarantees a great time for all.

#7 There's an adventure on offer for all

Looking for a hit of adrenaline? Why not skydive over our UNESCO World Heritage Listed lagoon? More of a leisurely traveller with a penchant for wine and cheese? Try a tour of Noumea's Port Moselle market followed by lunch at a French restaurant. Or do you love the great outdoors? There's really something to interest everyone.

#8 It's culturally rich and offers French Immersion with great food and wine

New Cal is a melting pot of people – French, Kanaks, Caledonians and more – so offers a unique cultural experience. You can find sophisticated French food, wines & champagnes in the many boutiques and restaurants in Noumea and you can try local speciality such as the bougna.

#9 It has a variety of regions

Outback plains on the West Coast. Tropical mountains on the East Coast. Eye-wateringly beautiful beaches in the Loyalty Islands. Buzzing city life in capital Noumea. Deserts in the Great South. Your guests can have several different holidays in one!

#10 Tranquil beaches with some of the world's best-preserved reefs and marine life

The Loyalty Islands and the spectacular Isle of Pines are a beach lover's paradise. Unpopulated, their fine white sands are only matched by their crystal-clear transparent waters. New Caledonia is located within the world's largest and most beautiful lagoon. (UNESCO World Heritage Site), meaning they're well protected and home to some of the most incredible snorkelling in the world.

FLIGHT SCHEDULE 2025

BNE – NOU: 2 hrs flight

SYD – NOU : 2.5 hrs flight

AKL – NOU: 3 hrs flight

	QANTAS	AIRCALIN	AIR NZ
BNE-NOU-BNE	3x per week TUE, THU, SAT	3x per week WED, SUN, FRI**	
SYD-NOU-SYD	4x per week MON, WED, SAT, SUN	3x per week TUE, FRI, SAT**	
AKL-NOU-AKL		2x per week THU, SUN	1x per week From 1st Nov SAT

ACCOMMODATION

Whether you're seeking a luxurious beachfront escape, a charming boutique hotel, a family-friendly retreat, or renowned international brands, New Cal offers a diverse range of accommodations to suit every taste and budget across the archipelago. Serviced apartments cater to families, while a tribe or farm stay promises an unforgettable immersive experience!

ACTIVITIES

ON LAND: Biking; local events; golfing; hiking; horse-riding; markets; pampering; museums; E-bike; safari 4WDs, mountain biking, farms, cuisine and gastronomy, night life, spa & wellness; shopping; trail running; waterfalls, tribe visits and more!

ON WATER: Diving; fishing (fly, game and reef); kayaking; kite-surfing; lagoon cruises; sailing; snorkelling; SUP; surfing (short reef breaks) swimming; whale watching (Jun-Oct) and more!

Secluded white sand beaches
and turquoise waters

French Sophistication and mix of
culture

World's largest enclosed lagoon

Diversity of landscapes

Urban experiences

Adventure playground

TOOLS

Inspiration: newcaledonia.travel (Consumer website)

Wholesalers list: <https://trade.newcaledonia.travel/destination/wholesalers/>

DMC list: <https://trade.newcaledonia.travel/inbound-agencies/>

E-learning programme: Get New Cal Ready! Our 6 modules of 20 minutes, have a pause / play function allowing you total flexibility. in-depth insight into the landscape, access, weather, seasons, currency, accommodation, activity and sustainable experiences in New Caledonia.

NEW! Self-Famil programme: Gain the firsthand knowledge you need to confidently sell New Cal to your clients.

Webinar library: Regions, products, activities; our webinar series showcases the diversity of New Caledonia and will help you deepen your knowledge of the destination

Photos and Videos library: Thousands of inspirational contents to love and share

Maps, Brochures, Itineraries: Build your clients perfect holidays

Newsletter: To discover and to stay up to date with the destination

trade.newcaledonia.travel/



Follow us



[newcaledoniaturism](https://www.facebook.com/newcaledoniaturism)



[@NewCaledonia](https://www.linkedin.com/company/@NewCaledonia)



[@NewCaledoniaTourism](https://www.instagram.com/@NewCaledoniaTourism)



[#NewCaledonia](https://twitter.com/#NewCaledonia)

CONTACT

Account Director Australia

Rebecca MARCHAL | r.marchal@nctourisme.com



[New Caledonia Tourism](https://www.youtube.com/NewCaledoniaTourism)