

NEW CALEDONIA MADE EASY:

Flights, transfers & Islands connections

16 APRIL 2025



YOUR HOSTS TODAY



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An aerial photograph of a tropical resort. The top half shows a curved wooden pier extending into clear turquoise water, lined with numerous overwater bungalows that have thatched roofs. To the left, a dense forest of palm trees and lush greenery covers a land area. The bottom half of the image shows a large, irregularly shaped swimming pool with a sandy beach area and several palm trees. A wooden deck with lounge chairs and umbrellas is situated next to the pool. The entire scene is framed by a white border.

CURRENT SITUATION



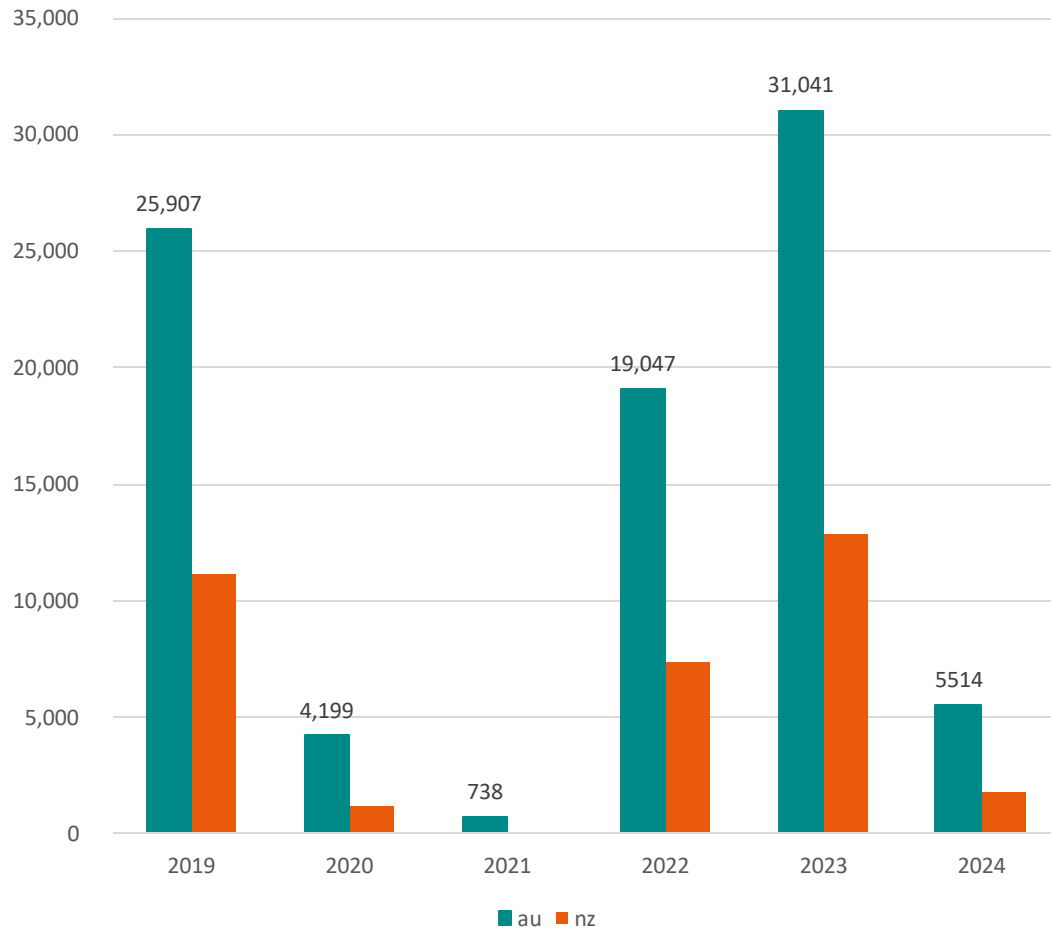
GENERAL UPDATE ON THE SITUATION

- **No impact on touristic areas:** Touristic areas have not been affected. No touristic infrastructure was damaged, enabling a faster recovery for tourism.
- **Nature remained intact:** New Caledonia's natural environment has not been affected by the events.
- **No stigma** of what happened.
- **Everyday life back to normal** - Calm has been restored, normal life has resumed
- **Accommodation, transport and activities are fully operating**
- **Return of cruises to Lifou** since 18 October and **to Nouméa** since 10 November.
- **DFAT** (Australian government) lowered travel advice on 14 January 2025
- **MFAT** (New Zealand government) : awaiting change of travel advisory

smartraveller
.gov.au



A RECORD 2023 FOR THE AU/NZ MARKET



- AU and NZ are respectively the 2nd and 3rd market
- Since 2015, number of AU visitors has increased by **48 %** and NZ visitors by **51%**
- Increase of **18.5%** of AU visitors and **14.5%** of NZ visitors 2023 vs 2019
- From January to March 2024, the number of visitors from these two markets remained steady compared to 2023.



Why New Caledonia should be on your clients travel list in 2025



Island relaxation



Piece of France in the Pacific



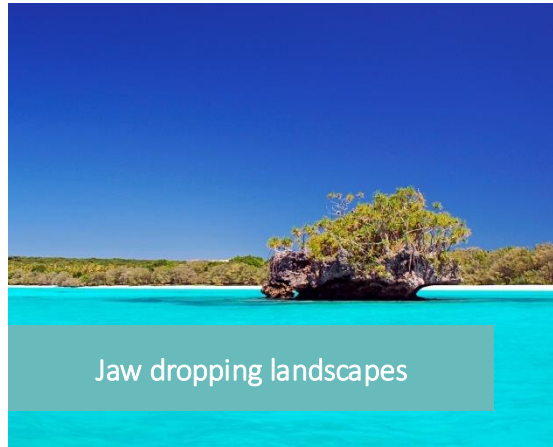
World biggest lagoon



Modern Infrastructure



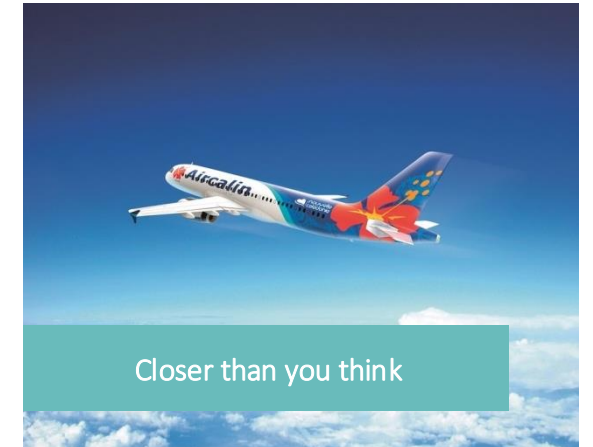
Culture



Jaw dropping landscapes



Adventure playground



Closer than you think





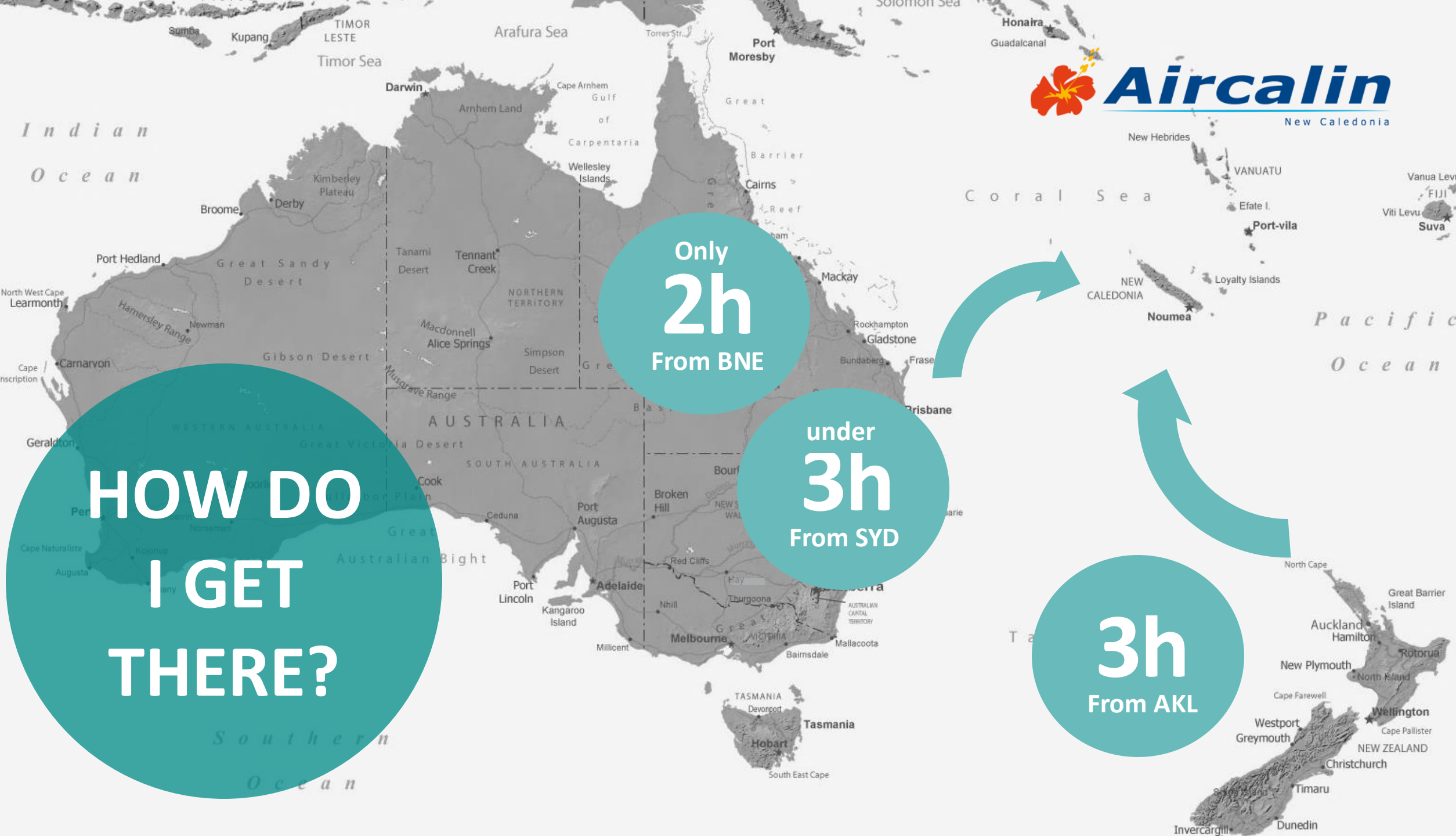
Aircalin

New Caledonia





Aircalin
New Caledonia



**HOW DO
I GET
THERE?**

Only
2h
From BNE

under
3h
From SYD

3h
From AKL

Flight Schedule

Frequent departures from Auckland, Sydney and Brisbane

6 Departures per week ex SYD (3 x SB – TUE, FRI, **SAT (seasonal)** and 3 x QF –WED, SAT, SUN)

6 Departures per week ex BNE (3 x SB – WED, SUN, **FRI (seasonal)** and 3 x QF –TUE, THU, SAT)

2 Departures per week ex AKL (THU, SUN)

Aircalin offers interline agreements with QF, VA & JQ allowing convenient connections for passengers travelling from: Melbourne, Canberra, Adelaide, Hobart, Launceston, Perth, Cairns and many more.

Through-fares are also available from SYD, MEL & BNE to NAN, VLI, PPT, SIN, NRT via NOU.

Plus Domestic connections with NZ and JQ in NZ





Our Brand New Fleet

- Introducing two brand new Airbus A330Neo's and our A320Neo – The youngest and most modern aircraft to fly to New Caledonia
- 20% more fuel efficient = Better for the environment
- The A330neo offers Economy, Premium Economy and Business Classes and flies to Sydney twice a week (Friday and Tuesday)
- The A320neo offers Premium Economy and Economy Class (AKL, BNE and SYD)
- Both aircraft offer seat back screens in every seat
- Aircalin is a proud full service airline – Meals, entertainment & Luggage provided





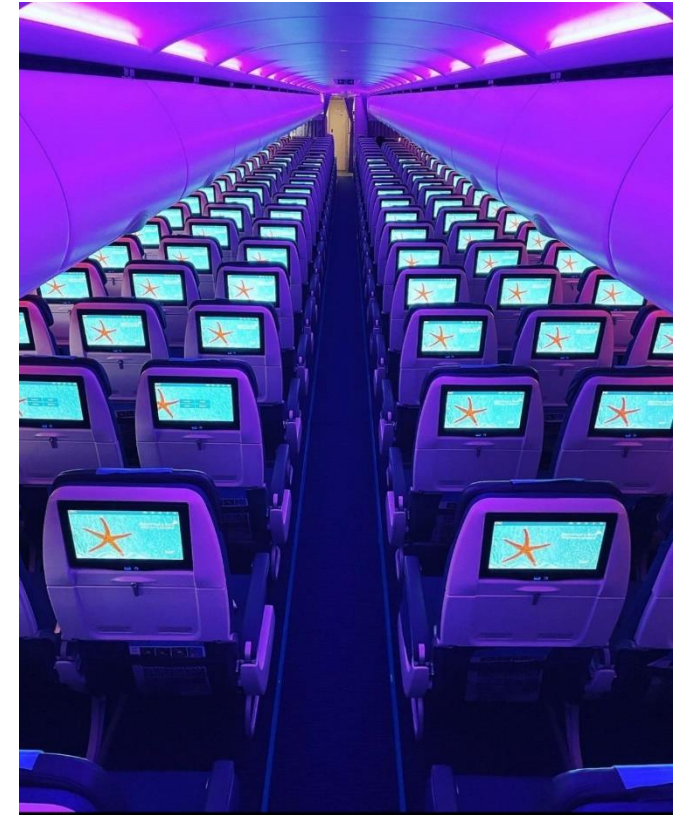
Bienvenue en Economy Class



- Our new aircraft offer modern comfortable seats with seat back screens in every seat
- Full Service - French inspired meals with a selection of French wines served on all flights
- 1 Piece of check-in luggage up to 23kg plus additional 23kg of sporting equipment (on Aircalin operated flights only)

Improve your comfort with a la carte services

- Additional luggage
- à la carte" menu
- Seat Plus





Premium Economy

A320Neo



Featuring

- Changeable cabin – up to 12 seats in a 2-2 row layout
- Economy seats at front of aircraft with middle seat left empty
- LED HD latest generation touch screen with 90 channels
- Wifi connectivity onboard
- A USB socket and a 110 volt plug to recharge your electronic devices
- Personal headphone may be plugged in
- Pre-meal champagne or apéritif followed by a Premium Economy menu inspired by the culinary specialties of New Caledonia

A330Neo (SYD)



Featuring

- Dedicated cabin - 21 seats in a 2-3-2 row layout
- A 13.3 inch widescreen LED HD latest generation touch screen
- Wifi connectivity and an individual reading light
- A USB socket and a 110 volt plug for two or three seats to recharge your electronic devices
- Personal headphone may be plugged in
- Pre-meal champagne or apéritif followed by a meal inspired by the culinary specialties of New Caledonia
- A comfort pack including a bottle of water, a plush pillow & blanket as well as a glass of champagne to welcome you onboard



Business – A330Neo (SYD)

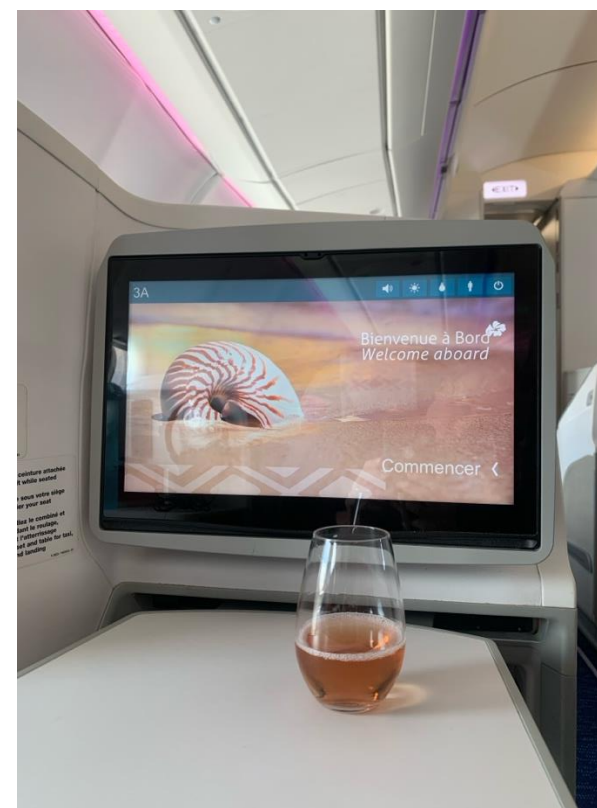


Features

- 26 fully lie flat seats in a 1-2-1 row layout providing direct aisle access & privacy to all passengers
- A large 15.6 inch widescreen LED HD touch screen with remote control and state of the art entertainment including 150 programmes, a 3D interactive map & external camera
- A USB socket and a 110-volt socket to recharge your electronic devices
- Wifi connectivity
- Personal headphone may be plugged in
- The Stelia Opal seat has numerous storage compartments, a swivelling reading light, a convenient table for your laptop, and a "treasure" box to store your small belongings during the flight
- Menu's provided on long-haul flights with the option of an express menu
- Only operates to SYD on Friday and Tuesday



Business – A330Neo (SYD)





Aircalin among the
TOP 25 AIRLINES FOR 2025
by Airline Ratings



April Tactical campaign:
SYD/NOU – From \$569 Return
BNE/NOU – From \$539 Return
AKL/NOU – From \$629 Return

Sale: 11-25 Apr
Travel: 01 May – 17 Dec*

**Blackout dates apply*





Transfers



CAR RENTAL



 International and local brands available at **La Tontouta International Airport**

 Driving time:

- ~45 mins to Nouméa
- ~1 hr 45 mins to Sheraton Deva

 Great for flexibility and exploring at your own pace

AU and NZ driving license accepted

Safe roads

Only option to visit the North, South or East Coast





SHUTTLE SERVICES




◆ Private Transfer

- Comfortable, door-to-door service
- Pre-booking essential

◆ Shared Shuttle

- Budget-friendly option
- Reliable and scheduled departures
- Pre-booking recommended



 Transfers can be arranged through **accommodation, local providers, DMC or preferred wholesaler**



No Taxi available at the Airport

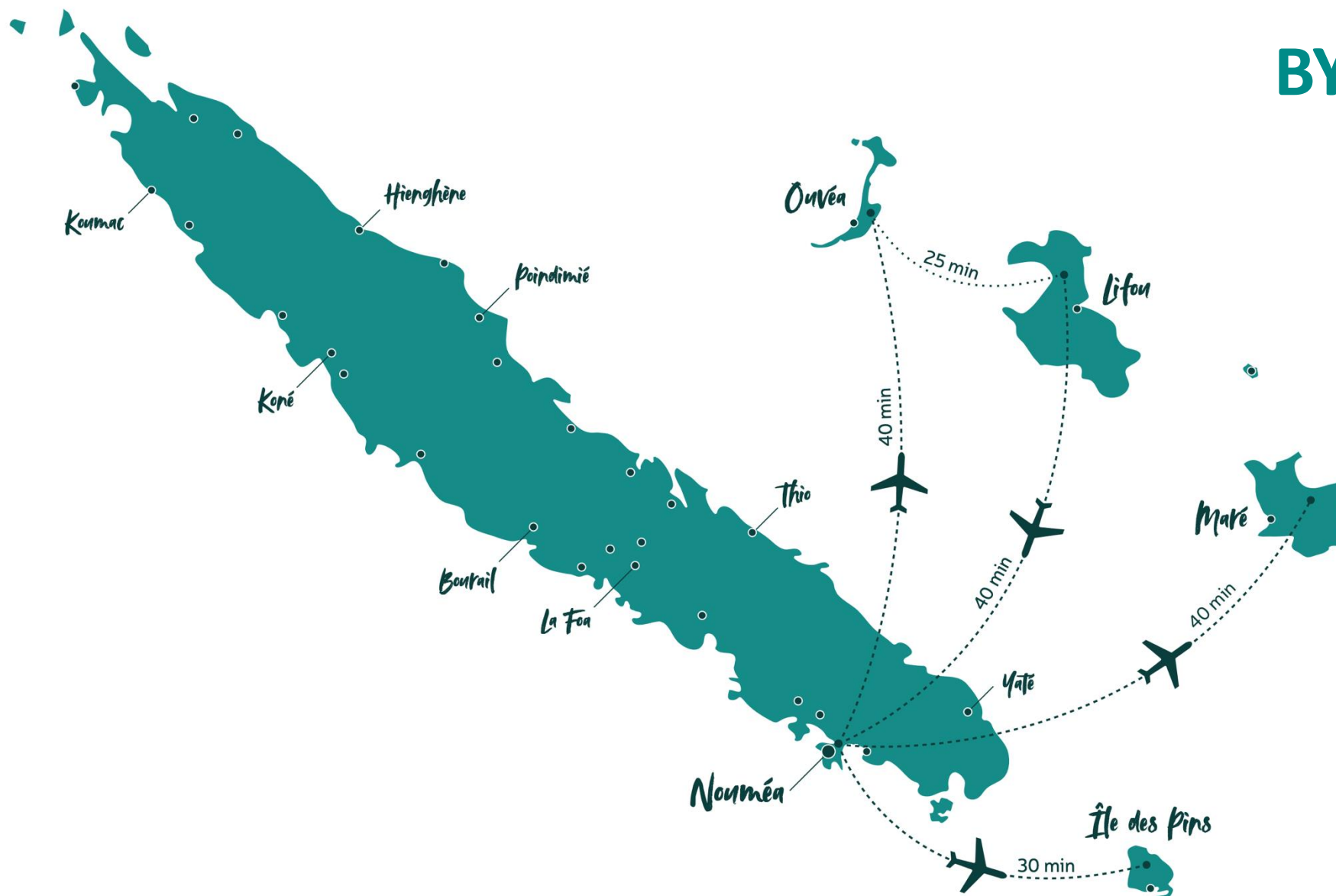
* Non exhaustive list



Isle of Pines & the Loyalty Islands, Idyllic lagoons!

Find yourself in a picture-postcard of beautiful unspoilt islands, anchored in the world's largest lagoon, for a truly unique experience: the white sandy beaches, the forests of endemic pines, the limpid waters and the unique tribal lifestyle will remain etched on your memory forever.

BY AIR





Ship Betico

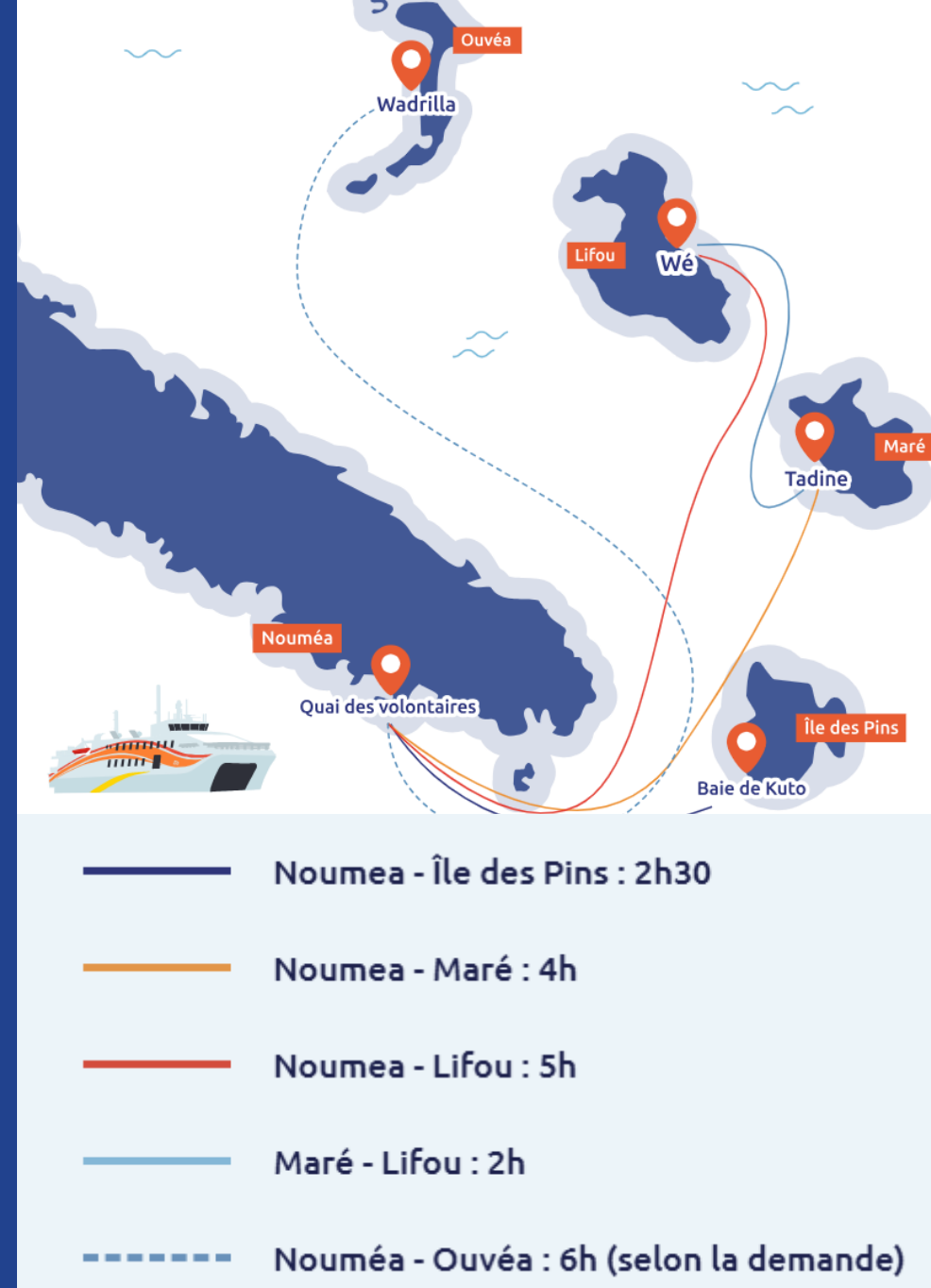
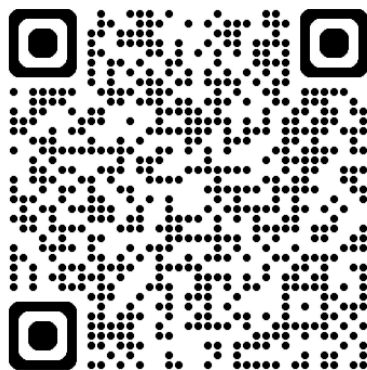


Our Company has been operating the BETICO for over 20 years.

Our ship operates between Nouméa, Isle of Pines and the Loyalty Islands, as well as inter-island routes between Maré and Lifou.

The ship can accommodate up to **355 passengers**.

Explore
The BETICO
.... on vidéo !





Free access to travel on board,
in all lounges, on the main and the
upper decks
or on an outdoor terrace !

⚓ Visit the wheelhouse on request
during the crossing !



Comfort & space à bord

✓ Two lounges on the Upper Deck,
ideal for groups, families and friends.

✓ A lounge and snack bar located on
the Main Deck,



Outdoor terrace

- ✓ Free access for all passengers, located aft of the Upper Deck
- ✓ Perfect for enjoying the scenery and sea air !



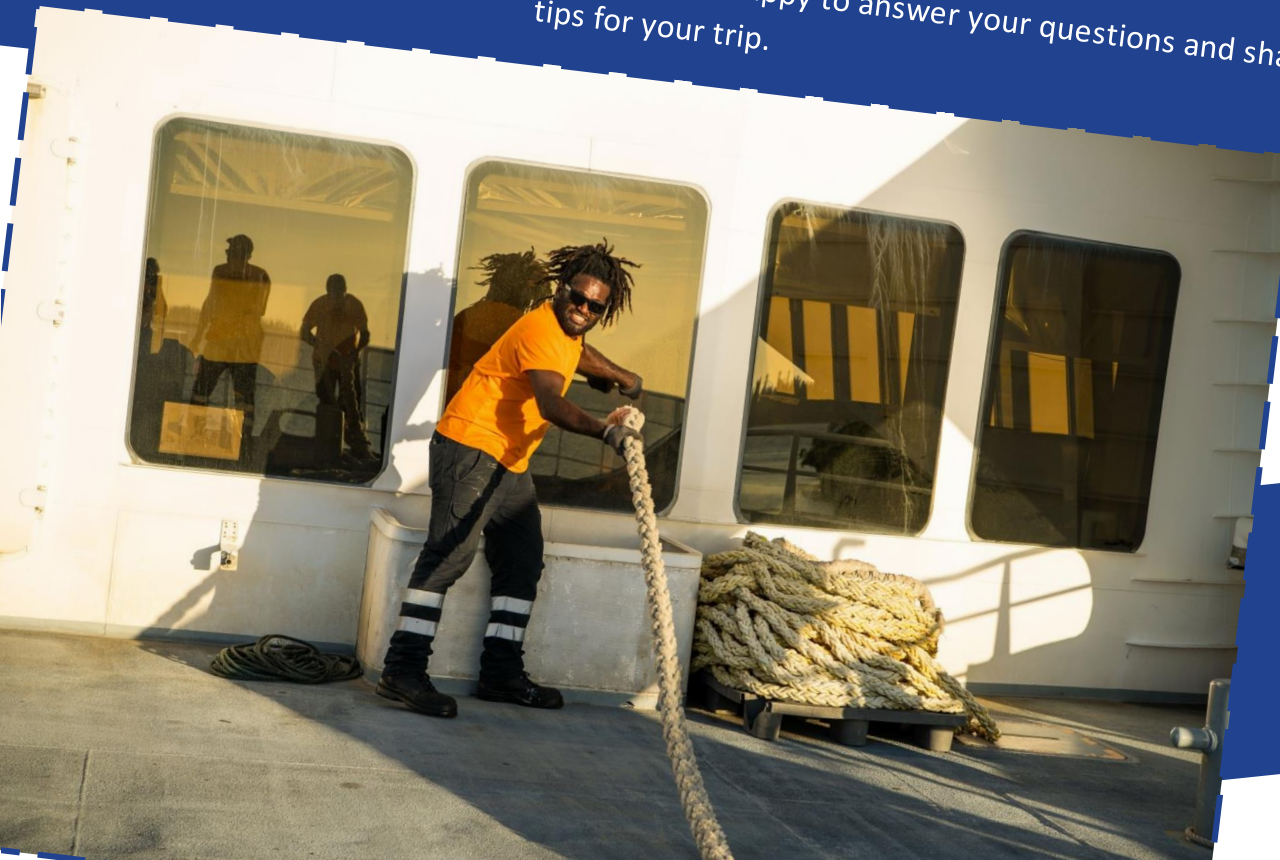
Onboard Experience ⚓

What does "Betico" mean?

In Nengone (the language of Maré) " Beti " means "Island" and "Co" means "That moves forward".

The Betico is in some sorts, our "Island that moves forward"!

Our crew is from New Caledonia and they're always happy to answer your questions and share tips for your trip.



When you travel on the BETICO, you'll meet local people, discover island culture, and have time for a good chat during the crossing.

our partners liven up the crossing with music,
which is much appreciated by our customers.



Thanks to our partners,
there's live music on board — and our customers love it.
The event begins on board the ship!



these events take place every year !

*Explore
The event
on vidéo !*



Onboard Experience



Snack bar on board :

- ✓ Open throughout the crossing
- ✓ Offers breakfasts, meals, snacks, drinks, magazines and souvenirs.



The journey



BETICO calendar

- ✓ Programme available rotations over **1 year!**
- ✓ Dates available for all events in Nouméa and the Islands: "BETICO markets" in Nouméa, local and tourist markets,
- ✓ Periods of the year: high/low seasons and school vacation periods, special rotations and ship careening.

More info



At Isle of Pines ...



Crossing time
Nouméa → Isle of
Pines
2.5 hrs sailing time



- **BETICO arrives directly to Kuto Bay**, close to the magnificent Kanuméra Bay.
- **Hotels, B&Bs and campsites located just a few minutes from the quay** on foot or by shuttle bus.
- **Ship docked all day:** day trips possible.
- **More trips from November (warm season) and during NC school vacation periods:** Tuesdays, Saturdays, Sundays.
- **Outside vacation periods,** BETICO leaves on Saturday mornings and returns on Sunday evenings.

At Isle of Pines ...

🌴 NOUMÉA ◀▶ ÎLE DES PINS			
One way – rates "ZEN"			
Catégorie	Saison	Prix CFP	Prix AUD
ADULT From 13 years old	Low season	8 000 F	106,67 \$
	High season	9 400 F	125,33 \$
CHILD from 4 to 12 years old	Low season	5 300 F	70,67 \$
	High season	6 200 F	82,67 \$
INFANT Up to 3 years old	High - Low season		13,33 \$

🕒 DAY TRIP – NOUMÉA ◀▶ ÎLE DES PINS			
day trip - rates ZEN			
Catégorie	Tarif Unique	Prix CFP	Prix AUD
ADULT	High and low season	12 300 F	164,00 \$
CHILD		8 100 F	108,00 \$
INFANT		2 000 F	26,67 \$



Crossing time
Nouméa → Isle of Pines
2.5 hrs sailing time



More info

More information
on prices and
conditions of sale at
www.betico.nc or



Loyalty Islands ...

- **Inter-island:** 2 hrs sailing between Maré and Lifou.
- **Inter-island route changes every week** (Friday and Monday).
- **Travel Mondays and Fridays** outside school vacation periods.
- **Flexible stay : 4 or 5 days on site**, or even a week.
- **Discover two Loyalty Islands in a single trip.**
- **Boat + plane combo possible.**
- During NC school vacation periods: **Up to five trips per week to the Loyalty Islands!**



Crossing time
Nouméa => Maré
4 hrs sailing time
Nouméa => Lifou
5 hrs sailing time
Maré => Lifou
2 hrs sailing time



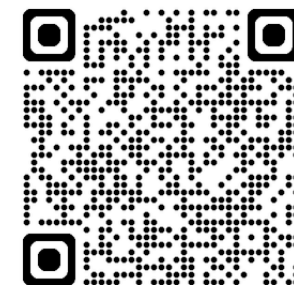
Loyalty Islands ...

MARÉ ◀ ▶ LIFOU			
One way – rates "ZEN"			
Catégorie	Saison	Prix CFP	Prix AUD
ADULT	Low season	8 000 F	106,67 \$
From 13 years old	High season	9 400 F	125,33 \$
CHILD	Low season	5 300 F	70,67 \$
from 4 to 12 years old	High season	6 200 F	82,67 \$
INFANT Up to 3 years old	High - Low season		13,33 \$

NOUMÉA ◀ ▶ LIFOU, MARÉ ou OUEVA			
One way – rates "ZEN"			
Catégorie	Saison	Prix CFP	Prix AUD
ADULT	Low season	10 600 F	141,33 \$
From 13 years old	High season	12 400 F	165,33 \$
CHILD	Low season	6 900 F	92,00 \$
from 4 to 12 years old	High season	8 100 F	108,00 \$
INFANT Up to 3 years old	High - Low season		21,33 \$

More info

More information on
prices and conditions of
sale at www.betico.nc or



As a partner

There are so many advantages
to working together!



15%

An attractive commission scheme :

- ✓ 15% commission on all your sales,
- ✓ Valid on ticket bookings, snack packages (breakfast and meals), excess baggage and additional baggage.



A flexible package :

- ✓ Pricing to suit your customers' budget:
ZEN or LIGHT.

Opt for the LIGHT rate during flash promotions !

Simplified pro access :

- ✓ Dedicated online booking at ls.betico.nc,
- ✓ Bookings in 5 minutes for your customers,
- ✓ No immediate payment: a customer account has been opened for you!

TIP !

Choose the ZEN tariff for your customers:

- ✓ Change or cancel tickets up to midnight the day before departure, free of charge!
More flexibility for you and your customers!
- ✓ More luggage weight (up to 25Kg per adult and 20Kg per child)
- ✓ Priorityat baggage check-in, departing from Nouméa.



As a partner

**There are so many advantages
to working together!**



Clear, practical billing :

✓ **Invoice sent within 7 days** with
booking numbers and customer
information (dates, routes)

✓ **Automatic email after booking** with :

◆ Invoice details

◆ Tickets for your customers

◆ **All the information you need to pass
on to your customers in a single
document :**

(call time, baggage weight, conditions of
sale) etc.



Direct contact:

✓ As a partner, you will be in
direct contact with our sales
department.

A single email address for all
information requests or to
modify or cancel your
customers' tickets :

serviceclient@betico.nc

A multilingual experience :

✓ Bookings can be made in either French
or English,

✓ All documents available in the language
of your choice,

 A fluid, fast and ultra-practical site,

✓ Intuitive interface for fast, efficient
booking management.

More info



Welcome offer

Get up to **40% off** !

✓ **Travel and booking** on [Is.betico.nc](https://is.betico.nc) until **December 31, 2025**, with promo code "BIENVENUE",

✓ **Trips available in high or low season**, including New Caledonian school vacation periods.

Benefits:

🔄 Day trips to Île des Pins (round trip in the same day), one-way, round trip, departing from Nouméa or the Islands.

🔄 **Free cancellation/change** until midnight the day before departure by contacting  serviceclient@betico.nc

🔄 **Commission allocated** on your sales as a BETICO partner **(15%)**.

More info



Welcome offer

Get up to **40% off** !

NOUMÉA ◀▶ LIFOU, MARÉ ou OUEVA

Aller simple – Tarif LIGHT

Catégorie	Prix CFP	Prix AUD
ADULT From 13 years old	6 400 F	94.12 \$
CHILD from 4 to 12 years old	4 200 F	61.76 \$

MARÉ ◀▶ LIFOU

Aller simple – Tarif LIGHT

Catégorie	Prix CFP	Prix AUD
ADULT From 13 years old	4 900 F	72.06 \$
CHILD from 4 to 12 years old	3 200 F	47.06 \$

NOUMÉA ◀▶ ÎLE DES PINS

Aller simple – Tarif LIGHT

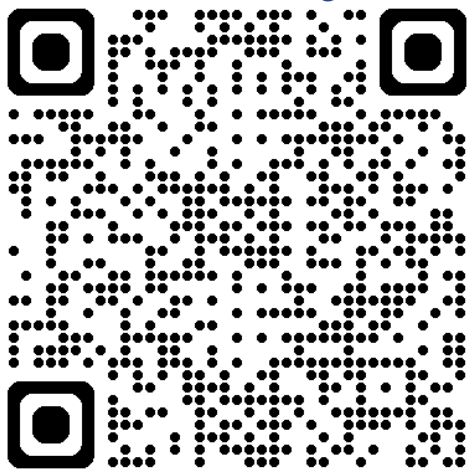
Catégorie	Prix CFP	Prix AUD
ADULT From 13 years old	4 900 F	72.06 \$
CHILD from 4 to 12 years old	3 200 F	47.06 \$

DAY TRIP – NOUMÉA ◀▶ ÎLE DES PINS

Aller-retour – Tarif LIGHT

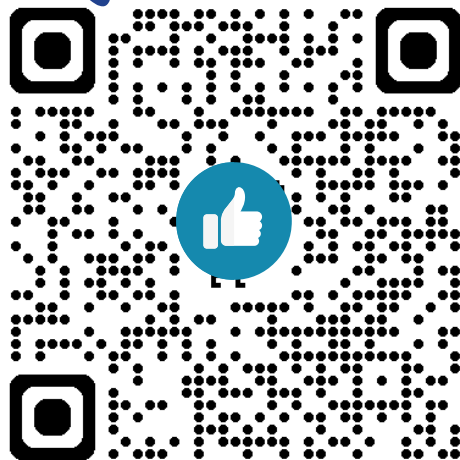
Catégorie	Prix CFP	Prix AUD
ADULT From 13 years old	7 500 F	110.29 \$
CHILD from 4 to 12 years old	4 900 F	72.06 \$

Bookings



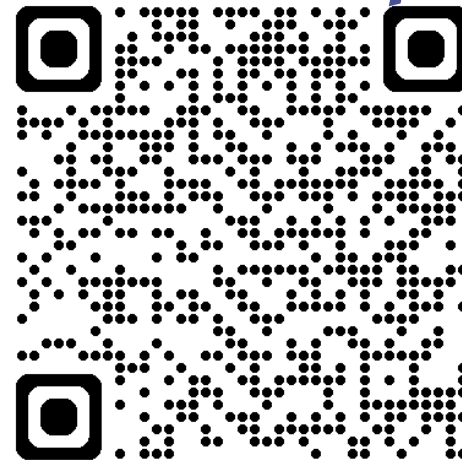
LS.BETICO.NC

Latest News



BETICO NC

Hints and tips



WWW.BETICO.NC

See you soon aboard the



Contacts

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OUR BRAND CAMPAIGN

Objective - A multi-market inspirational campaign designed to:

- Show that New Caledonia has turned the page.
- Encourage consumers (across various target audiences) in Australia and New Zealand to choose New Caledonia as the ideal destination to start the next chapter of their lives.

AWARENESS CAMPAIGN | MEDIA PLAN AUSTRALIA-NZ

Media Channels:

- META (Facebook, Instagram)
- Google Display Network & YouTube Pre-Roll
- Digital Catch-Up TV
- Out-Of-Home advertising



TRAINING & WEBINARS AU/NZ


WEBINARS

A series of webinars specifically designed for travel agents. These online sessions will be hosted by NCT representative and will provide up-to-date and reassuring information directly from our industry partners.


Each session will feature presentations from local providers, who will share a positive update on their products and services, highlighting ongoing efforts to ensure safe, enriching, and memorable travel experiences.

ON DEMAND TRAINING SESSIONS





Welcome to the New Caledonia Trade website.
Helping you sell New Caledonia travel.



New Trade Website Q2 2025

This website is designed to help you increase your knowledge of the destination and ultimately help you give the best advice to your clients and make their dream holidays come true. You will find [inspiring itineraries ideas](#), a [toolkit section](#), a list of [wholesalers](#) that sell New Caledonia but more importantly you can become a 'New Cal Specialist' today with our [E-learning programme](#) and be a destination expert!



BECOME A 'NEW CALEDONIA SPECIALIST'

- ✓ Register at:
<https://trade.newcaledonia.travel/>
- ✓ Increase your knowledge with an
[e-learning program](#)
- ✓ Advance to the following certification levels: Proficient > Advanced > Expert
- ✓ Win exclusive rewards: diploma, sustainable gifts, educational tour and self famil, listing on our B2C website...



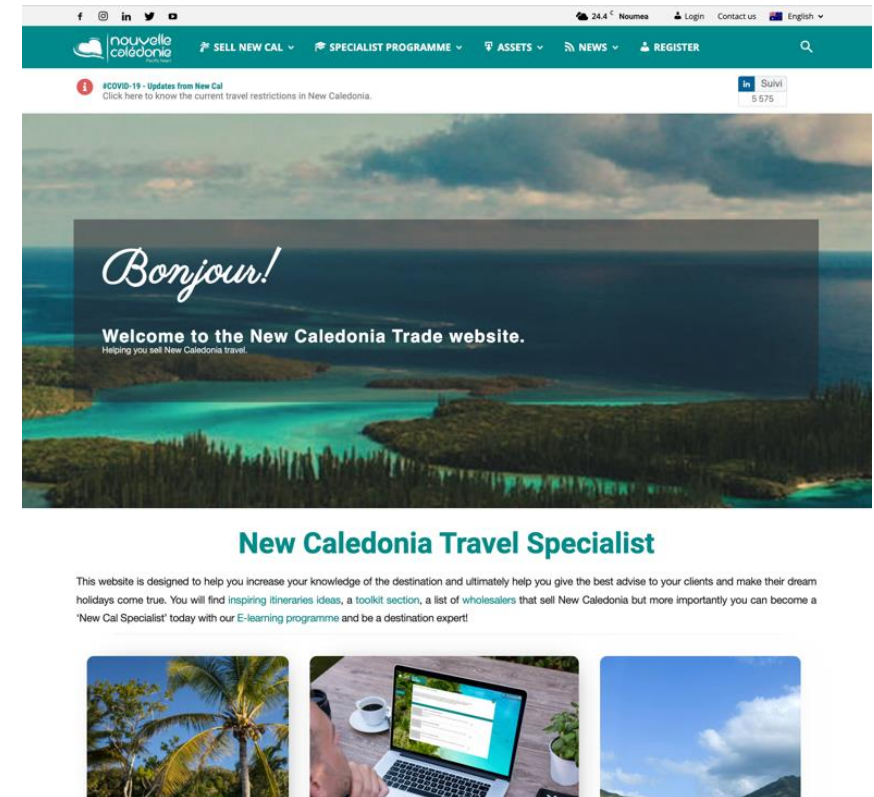
WORKING WITH NCT

- ✓ Find out more at:

AU - <https://au.newcaledonia.travel/>

NZ - <https://nz.newcaledonia.travel/>

- ✓ Use our photo library: images.newcaledonia.travel
- ✓ View and request our videos:
<https://www.youtube.com/@NewCaledoniaEN>
- ✓ Get in touch with our pros and DMCs





MERCI!

