

## TOP 10 REASONS TO SELL NEW CALEDONIA

### #1 Ease of Access

New Caledonia is the closest international destination to Australia's east coast with Aircalin and Qantas offering direct flights each week. 2 hours from Brisbane, 2.5 hours from Sydney and 3.5 hours from Melbourne. La Tontouta International Airport is 50km north of Nouméa, a 40-minute drive. Magenta Domestic Airport is ten minutes from Nouméa city centre and all the major hotels.

### #2 Ease of Entry – No Visas

Australian and New Zealand passport holders do not require a short-stay visa for visits up to three months.

### #3 Stable, Safe and a modern Tourist Friendly destination

The country is a peaceful, safe and politically stable destination. French is the official language, but English is widely spoken in tourist areas. With great roads, modern international and domestic airports, modern infrastructure and a second to none health system, New Caledonia is a secure destination for everyone. LGBTQIA+ and solo travellers will feel safe, comfortable, and welcomed everywhere.

### #4 Semitropical Climate – 'Land of Eternal Spring'

The average temperature throughout the year is around 24°C. Warm and humid from November to March with average temperatures between 21C and 29C. The coolest months are July to September with average temperatures between 17C and 24C.

### #5 Something for everyone!

New Caledonia is a destination for everyone. It's great for couples looking for a romantic getaway, families, foodies, adrenaline junkies, water-sport fanatics, nature lovers, and sun worshippers alike. There are plenty of accommodation options from where travellers can choose to completely unwind, set out on an adventure, or spend their days enjoying the beautiful surrounding lagoon.

### #6 It can be experienced at any budget

New Caledonia has a large range of accommodation options, from hotels and self-contained apartments to

hostels and homestays. Your guest can book a serviced apartment and enjoy delicious home-cooked meals made from the fresh produce at Port Moselle markets. Or they can treat themselves to a luxurious resort like Le Meridien Noumea and enjoy gourmet meals, spa treatments and more. Whether on a beer or champagne budget, New Cal guarantees a great time for all.

### #7 There's an adventure on offer for all

Looking for a hit of adrenaline? Why not skydive over our UNESCO World Heritage Listed lagoon? More of a leisurely traveller with a penchant for wine and cheese? Try a tour of Noumea's Port Moselle market followed by lunch at a French restaurant. Or do you love the great outdoors? There's really something to interest everyone.

### #8 It's culturally rich and offers French Immersion with great food and wine

New Cal is a melting pot of people – French, Kanaks, Caledonians and more – so offers a unique cultural experience. You can find sophisticated French food, wines & champagnes in the many boutiques in Noumea and you can try local speciality such as the bougna.

### #9 It has a variety of regions

Outback plains on the West Coast. Tropical mountains on the East Coast. Eye-wateringly beautiful beaches in the Loyalty Islands. Buzzy city life in capital Noumea. Deserts in the Great South. Your guests can have several different holidays in one!

### #10 Tranquil beaches with some of the world's best-preserved reefs and marine life

The Loyalty Islands and the spectacular Isle of Pines are a beach lover's paradise. Unpopulated, their fine white sands are only matched by their crystal-clear transparent waters. New Caledonia is located within the world's largest and most beautiful lagoon. (UNESCO World Heritage Site), meaning they're well protected and home to some of the most incredible snorkelling in the world.

## WHOLESALERS FIT

Entire Travel	Flight Centre	Viva Holidays
Ignite Travel	NC Voyages	Omniche Holidays
Diveplanit	Allwaysdive	Luxury Escapes
The Road Trip	Intrepid	Oceania Expeditions
Hideaway Holidays	GET tour	World Expeditions
Paradise Discovered	Infinity Holidays	

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## NEW IN 2023/2024

- ✓ **Direct flights Melbourne-Noumea from 8 December 2023**
- ✓ **Codeshare Aircalin/Air Caledonie: All New Caledonia Islands with one ticket**
- ✓ **Intercontinental Wadra Bay, Lifou opening – Q4 2024**

## TOOLS

**E-learning programme:** Our programme has been specifically developed for optimal learning. Our 6 modules of 20 minutes, have a pause / play function allowing you total flexibility. They provide an in-depth insight into the landscape, access, weather, seasons, currency, accommodation, activity and sustainable experiences in New Caledonia.

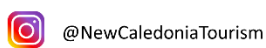
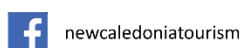
**Webinar library:** Our webinar series showcases the diversity of New Caledonia and will help you deepen your knowledge of the destination. Regions, products, activities, everything you need to know about New Caledonia is here.

**Photos and Videos library:** Thousands of inspirational contents to love and share

**Maps, Brochures, Itineraries:** Build your clients perfect holidays

**Newsletter:** To discover and to stay up to date with the destination

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